



# Revolutionize Your Data Management Strategy with **Abacus Insights Advisory Services**

Many healthcare organizations are accelerating their digital transformation journey to improve the patient experience, quality of care and reduce costs. A sound data strategy and roadmap coupled with a robust implementation plan is central to accomplishing these objectives. Disparate data sources, redundant data and semantic inconsistencies introduce many complexities for data and analytics teams. There is a need to rationalize data assets and applications across data domains and create a single source of truth where organizations can build analytic capabilities and a truly data-driven enterprise. While most organizations recognize the magnitude of this problem, few can dedicate resources towards solving them because of competing business priorities.

## **Data Management Strategy & Advisory Services Solves Challenges**

The Abacus Insights Data Management Strategy and Advisory Services team is comprised of senior consultants with deep expertise in healthcare, data strategy and technology. The team brings a comprehensive understanding of the emerging healthcare data management landscape by developing proprietary assets, frameworks and solutions to help design and execute a winning data strategy. We partner with clients to conduct current state capabilities and maturity assessments, design future data management blueprints and provide recommendations to accelerate the data analytics and digital transformation journeys.



### **Assess Current State Capabilities**

- Evaluate alignment of data strategy with business and IT priorities.
- Calibrate current state capabilities and maturity of data management business, data architecture and technology stacks.
- Identify pain points and key opportunities to improve overall data and analytics delivery.
- Map out systems, technological capabilities, data environment maturity and organizational structures.
- Establish a baseline for operational costs.



## Design A NextGen Data Management Blueprint

- Create a future state data strategy and roadmap using unparalleled approaches for flexibility and scalability to address business needs and market demands.
- Provide a thoughtful approach combining existing data and technology investments with a modernization plan focused on optimizing switching costs.
- Recommend strategies to accelerate migration from on-premises to a cloud-based or hybrid infrastructure.
- Develop detailed solution architecture for a robust and scalable unified data platform that serves as a single source of truth for analytics and operational use cases.



## Provide Build Versus Buy Recommendations

- Present build versus buy options, including the pros and cons of each option.
- Prepare high-level funding estimates and implementation timelines based on an execution model (vendor, in-house, outsourced or blended).
- Assist data and analytics executives with building a strong business case for budgeting of data management platform modernization.
- Support building RFP documentation and technical evaluation criteria to select best-in-class solutions providers.

\*Our Data Management and Advisory Services engagement is typically 10-16 weeks.  
The duration varies based on the scope and complexity of the engagement.

## Need help with your data management strategy?

Contact us at [info@abacusinsights.com](mailto:info@abacusinsights.com)  
to learn more about our Advisory Services.